

Policy NAG1

New Ash Green Village Centre

Over the Plan period, proposals for New Ash Green Village Centre should focus on:

1. A vibrant heart to a thriving village community, with shops and businesses supported by a refreshed and well-maintained shopping centre;
2. Flexible space for small and creative businesses bringing more footfall to the centre, as well as new homes of different types, sizes and tenures;
3. A renewed public realm with new focal points for events and pop-up activity;
4. Improving the edges of the shopping centre to open it up and draw people in, including new buildings which turn to face outwards; and
5. Celebrating the centre's one-of-a-kind character and modernist SPAN architectural style.

The following potential projects and development opportunities have been identified to help realise the future vision for New Ash Green Village Centre. For further details of each of these projects, including delivery considerations, please see the Town Centres Strategy.

- a. Shopping centre edges;
- b. Shopping centre public realm;
- c. Upper storey improvements;
- d. Connection to Longfield Station; and
- e. Footpaths and arrival experience.

The projects identified are intended as flexible interventions that allow for further development opportunities to be explored in the future, if desired. This includes better integration with uses just outside of the village centre. Any proposal for the centre should consider its unique history and built character, continuity for existing businesses and the community significance of the local centre.



VISION 5: NEW ASH GREEN

