

Policy HEN6

Shopfronts

Historic shopfronts should be retained and restored where they are of historic or architectural merit and contribute to the character and visual amenity of a building or area.

Opportunities should be taken for the enhancement of unsympathetic shopfronts within conservation areas.

Applications for new shopfronts, or alteration to existing shopfronts and other forms of advertisement affecting heritage assets will be supported where the design, detailing, positioning, materials, colour, proportion and illumination respond positively to the character and design of the existing building and surroundings. This is both for the replacement of historic shopfronts and the enhancement of unsympathetic shopfronts and signage where they are to be replaced for historic buildings and areas.