

Policy EMP1

Delivering Economic Success

1. The Council will seek to ensure that proposals for economic development in the District contribute to the delivery of economic success by:
 - a. Contributing to the delivery of a minimum of 40,400 sqm of additional employment floorspace, of which 25,800 sqm should be for office uses (Use Class E(g)i) primarily in town centre locations, and 14,600 sqm for industrial uses (Use Classes B2/B8);
 - b. Meeting the particular demand for storage and distribution floorspace in the north of the District, specifically at Swanley and the Vestry Trading Estate in Sevenoaks;
 - c. Delivering flexible and creative workspace and the co-location of uses where appropriate;
 - d. Delivering windfall employment floorspace where appropriate;
 - e. Safeguarding and optimising existing employment land to meet the needs of a modern economy and increase the attractiveness of Sevenoaks District as a business location;
 - f. Improving digital connectivity;
 - g. Seeking opportunities for emerging technologies and economic sectors currently under-represented in the District;
 - h. Diversifying the rural economy;
 - i. Growing the visitor economy, with a focus on providing more visitor accommodation; and
 - j. Cultivating resilience in town and local centres, strengthening their sense of place and roles as key locations for retail, leisure, employment and a wide range of other services and facilities.

STRATEGIC POLICY